

ARYx Therapeutics Uses Brava![®] and CSF to Securely Share Proprietary Data

Vertical Industry

- Life Sciences and Pharmaceutical

Functional Areas

- Legal
- R&D

Company Facts

- Pharmaceutical company with significant intellectual property in the area of retrometabolic drug design

Challenge

- Share data with potential partners while protecting intellectual property

Brava Solution

- Cost-effective way to protect proprietary material and sensitive information
- Due diligence performed remotely, reducing travel and productivity costs
- Reviews performed simultaneously and anonymously
- Time expiration of sensitive files

Once a pharmaceutical or biotechnology company has a drug product at the proof-of-concept stage, they often seek out partners for the development and commercialization of the product. This shares the cost burden and accelerates time-to-market on drugs, vaccines and biologics. Prior to investing in a drug product, potential partners perform rigorous due diligence. They review documents that include preclinical, clinical, manufacturing, quality control, regulatory and intellectual property information.

ARYx Therapeutics is a pharmaceutical company very familiar with the due diligence process. Headquartered in California, ARYx is recognized for its leading expertise and significant intellectual property in the area of retrometabolic drug design.

Sharing Proprietary Information

For ARYx, the due diligence inspection involved 5-10 company representatives and consultants visiting their headquarters to review hundreds of technical documents. The visits were costly to partners and tied-up ARYx personnel. ARYx needed a way to start the diligence process remotely and electronically—while maintaining secure control of confidential information.

ARYx uses Open Text[®] Livelink[®] for document management. Because Livelink permissions allow users not only to read but also to download files, ARYx searched for a viewing solution that would give them better control of shared documents. Specifically, ARYx needed a viewer that would lock down and block access to files after the diligence period was over.

Brava, CSF and Net-It[®] Create a Powerful Solution

ARYx selected Brava![®] Enterprise by Informative Graphics Corp. (IGC) to view documents within Livelink. ARYx was impressed with Brava's ability to save files in a proprietary format called Content Sealed Format (CSF). Similar to PDF and TIFF, CSF is an accurate, encrypted rendition of the source file. But unlike PDF or TIFF, CSF is not an open format so no third party translators, editors or conversion tools exist to compromise content security. With CSF, companies can be confident that information shared outside their organization stays protected.

CSF offers password protection, onscreen banners and watermarks, view-only access to documents, and the ability to disable print, copy, re-publishing, markup and print screen functionality. Companies can also set expiration dates on files to protect documents from being viewed past the intended period.

ARYx creates hundreds of CSF files at a time, so they implemented IGC's Net-It[®] Enterprise to automatically batch-create them with security settings and expiration dates.

Summary

With Brava, ARYx partners can now begin due diligence activities remotely without the associated travel and productivity costs. ARYx can also have multiple partners perform reviews simultaneously and anonymously while maintaining adequate security over confidential information.

Using Brava, CSF and Net-It, ARYx Therapeutics has successfully designed a safe and secure way to share files externally.

